

MET NET 2007

The Leadership Conference

The Program

Conference Theme

“*World of Resources*” is the theme of Met Net 2007. We want to give our conference delegates so much value in so many different ways that no one will go home empty-handed. In addition to the Academy, the seminars, the presentations by show-case chapters, the best practice sharing, the entrepreneur panel and the networking, we will be providing delegates with numerous resources throughout the conference, including: leadership magazines, best practice sharing manuals, hand-outs, podcast information, books, downloads, leadership websites and much more. We also encourage conference delegates to bring their laptops, CD’s, flash drives and hard copy resources to share with other delegates in an effort to meet, learn and grow.

THURSDAY

Pre-Conference Mix and Mingle

Thursday, July 26 (7:30 pm – 12:00 am)

We expect people to be arriving Thursday afternoon and evening, so we encourage you to come early and join us for the Pre-Conference Mix and Mingle. Arrive at the hotel, check-in to your room and then head downstairs to the main area of the hotel where conference delegates will have a chance to relax, grab a drink, meet a few new friends and ease your way into Met Net 2007. The Conference Registration Table will be open on Thursday night if you want to get your delegate package, but one of the main ideas for Met Net is to meet as many people as you can, so why not start on Thursday night?

FRIDAY

Local Metro Presidents Academy (Track One)

Friday, July 27 (9:00 am – 5:45 pm)

Are you currently a Local President of a JCI chapter or other leadership organization? Do you plan to be Local President one day? If so, you must attend the Local Metro President’s Academy. During this Academy, you will have private training with the JCI World President and other top trainers. There will be small group discussions to share best practices and work through issues facing all leadership organizations. Academy attendees will join the other delegates after lunch for the Creative Young Entrepreneur Award ceremony, which will be followed by a panel discussion of these top Atlanta entrepreneurs who have been chosen for their unique talents in one of several areas: developing creative ideas, obtaining start-up capital, managing multiple companies, grass-roots marketing and more. After the panel, the Local Metro Presidents Academy resumes with small workshops facilitated by the entrepreneurs and other leaders where they can answer your questions and share tips for success. You asked for advanced leadership training in new formats and we listened to you. So, if you want to take your organization to the next level, we will see you at the Academy. [Note: You must sign up for the Academy ahead of the conference on your registration form or by contacting the National Metro Director: Patrick Knight].

Friday Seminars for Delegates-

Track Two: Business / Entrepreneur Skills

In the morning and afternoon sessions on Friday, there will be various seminars open to all delegates who wish to develop their skill-sets for business or entrepreneurship. The seminars will be taught by top business and leadership trainers both inside JCI and beyond.

Seminar #1: Selling Your Company

Trainer: Bryan Kujawski

Seminar #2: Innovative Ideas for Your Business
Trainer: Robert Wilson

Seminar #3: Franchise Ownership
Trainer: Leslie Kuban

Seminar #4: Viral Marketing
Trainer: Jeff Goldblatt

Track Three: Individual Development and Personal Skills

During the morning and afternoon sessions on Friday, there will also be seminars and workshops open to all delegates who wish to improve themselves on a personal level.

Seminar #1: Effective Communication
Trainer: Glen Gould (Toastmasters)

Seminar #2: Creating a Powerful Elevator Speech
Trainer: Glen Gould (Toastmasters)

Seminar #3: Winning Arguments: Don't Argue to Win, Argue to Win 'em Over
Trainer: Patrick Knight

Seminar #4: Make Money With Real Estate
Trainer: Brent Sobol

Track Four: Non-Profit and Business Monitoring Seminars

We have added an additional track of seminars to give you even more variety in the ideas and information you can gather here at Met Net. From starting a non-profit to monitoring your business through a series of checks and balances, these seminars are a must-see.

Seminar #1: How to Start and Run a Non-Profit Entity
Trainer: Garrett Graveson

Seminar #2: Non-Profit Management
Trainer: Jason Price

Seminar #3: What the Truck? Small Business Tools for Any Business
Trainers: Matt Hutcheon and Lindsey Fair

Creative Young Entrepreneur Awards Ceremony and Panel

Friday, July 27 (1:00 pm – 2:45 pm)

During Met Net 2007, five local entrepreneurs from Atlanta will be honored as local winners of the JCI Creative Young Entrepreneur Award. The winners will then be submitted to the JCI global CYEA competition. The Atlanta Jaycees have chosen five entrepreneurs for their skills in five different areas of entrepreneurship: multiple project/company management; creative product ideas; grassroots / internet marketing; innovative fundraising of capital; and imaginative branding. After the award ceremony, the entrepreneurs will discuss these issues for all delegates in a panel-discussion format. As these specific entrepreneurial skill-sets are directly transferable to JCI leadership, general business management and most other careers, this is one event that you do not want to miss.

Friday Day-Time Fun

Are you coming to Met Net just to network and socialize at night without going to the seminars? Well, we would hope that you take advantage of the wonderful opportunities at this conference, but if you do not find anything that interests you during the day, we will have information available about sights to see in Atlanta with maps and discounted activities. There are also a hotel pool and gym available for use by hotel guests. You can check out the various booths set up outside the conference rooms where there will be books, resources to download, JCI information booths, and other information that might be beneficial to you.

Young Professionals Mixer

Friday, July 27 (6:45 pm - 10:30 pm)

This relaxed networking event will be open to all conference delegates as well as young professionals from the Atlanta area. After a long day of training, there is nothing better than unwinding in a relaxed environment to socialize with everyone else. After all, you are coming to Met Net in order to meet people, right? Of course, there will be drink and food specials and the location will be interesting and fun.

SATURDAY

Ice-Breaker Round Tables

Saturday, July 28 (8:30 am – 9 am)

Get up early and don't be late for the opening round tables. This is your best chance to meet conference delegates that are in your age range. Breaking it down into groups of every three years will ensure that you will have an opportunity to meet conference attendees who look at their organization in a similar way to your view of your organization. It's a quick activity (only half an hour), so if you want to meet some people in a fun, but productive way, make sure to scoot through the doors by 8:30 am.

Presentations by Show-Case Leadership Organizations

Saturday, July 28 (9:00 am – 10:50 am)

Are you interested in learning how the best leadership organizations world-wide are running their organizations? Previous Met Net conferences have showcased JCI Tokyo, Seattle Junior Chamber, Atlanta Jaycees and other JCI chapters from Scotland and Finland. This year will be no different as we strive to bring in the best of the best to share their projects and ideas with the conference delegates through a short presentation by each organization. A *Question and Answer* period will follow so that you can get insight into the minds of these successful leaders. Showcase chapters from Osaka, Japan and Los Angeles, California are already committed to being at Met Net 2007.

Breakout Round Tables / Best Practice Sharing

Saturday, July 28 (11:00 am – 12:00 pm)

This is your opportunity to meet top leaders of other organizations world-wide in small groups at your roundtable to share best practices, work through pressing issues and network in a round table setting. During this break out session, we encourage delegates to bring handouts, project plans or computer files that can be downloaded by other delegates who wish to try your ideas.

Key Note Speaker – Tom Matthews

Saturday, July 28 (1:00 pm – 2:00 pm)

Right after lunch, you will have the opportunity to hear from worthy key note speakers on the future of young leaders in the new business world and visionary leadership based on relationships, people skills, creativity and ambition. Our Key Note Speaker is Tom Matthews who is a Senior Executive Vice Chairman for World Financial Group in Duluth, Georgia. Tom is the author of *Aim for the Heart – Leading to Build Great Teams*.

Breakout Facilitations

Saturday, July 28 (2:00 pm – 5:00 pm)

It is your turn to meet, learn and grow again. The afternoon facilitation sessions are small group discussions steered toward a specific topic and facilitated by Metro Team member. The idea is for conference delegates to continue sharing ideas and solutions to certain pressing issues. Delegates can choose which facilitations they attend and topics may include: working with big city government, legal issues affecting non-profits, working with large scale projects, cutting edge technology, international networking opportunities, internet marketing, multiple project management, leading large boards of directors, etc.

Trainers Forum

Saturday, July 28 (2:00 pm – 5:00 pm)

Calling all JCI PRIME graduates and other aspiring trainers! As an alternative to the facilitation sessions, if you are interested in becoming a trainer or presenter, feel free to participate in the JCI Trainers Forum. In the first hour, participants will move through a series of short workshop stations where they will get a refresher course in basic training with hands-on opportunities to practice skills such as asking questions that produce lively discussion, hooking up various technology used in training, working with various Power Point views as a trainer, new games and activities that can be used immediately and innovative flip chart ideas. In the second hour, participants will partake in impromptu 5 minute sessions in a small group to perfect their skills and hear feedback. In the third hour, we will discuss the JCI certification process and we will make sure all aspiring JCI trainers have the proper paperwork and understanding of the process. Finally, we will also use that last hour to allow young trainers to network and share their information with each other, including seminars they can present. Our goal is to encourage the use of new, young trainers all over the world.

Saturday Night Social Activities

Saturday, July 28

Met Net tradition allows conference delegates to see the nightlife of the host city in a way that best suits the delegate. If you want to see a show, go to a club, visit a high-end restaurant or check out the local sports stadium, you are free to do as you please. The Metro Team will set up various discounts, if possible at area restaurants for dinner, but you are on your own to make reservations or get to restaurants early if you want a table. In your delegate's packet, you will see information about bars, restaurants, clubs, sights and other locales for you to visit and enjoy all that Atlanta has to offer. There will also be a Pub Crawl organized for the delegates who wish to participate.

SUNDAY

Final Breakout Session

Sunday, July 29 (9:30 am – 11:00 am)

During this final breakout session, we will be dividing up the groups by region of the country and region of the world. We want to make sure that all our delegates really get to know the other attendees who are closest to their community. During this session, we will also evaluate the conference, discuss ways of improving the conference and discuss additional resources and ideas you would like to see implemented in this leadership organization. This will also be your final chance to exchange business cards and get the information of your fellow young leaders.

Closing Remarks

Sunday, July 29 (11:00 am – 12:00 pm)

As the conference comes to a close and the Metro Team gives their final remarks, you will definitely hear several times that this conference is not "concluding", because this is only the beginning. Met Net 2008 will be introduced briefly as well as other training seminars and conferences coming up in the last five months of the year.

Sightseeing and Departure

Sunday, July 29 (12:00 pm - ???)

If your flight leaves later in the day, we encourage you to go out and see the beautiful city of Atlanta. There will be a load of information in your delegate's packet about places to see and things to do while you are in Atlanta. So, take one of your new friends you met at the conference and go check out Atlanta!